What is claimed is:

1. A lead assembly comprising:

a lead body extending from a proximal end to a distal end, the lead body including a conductor coil disposed therein; and

at least one electrode electrically coupled with the conductor coil and located entirely on an intermediate portion of the lead body between the proximal end and the distal end;

wherein the electrode has a surface area less than about 1.2 mm².

- 2. The lead assembly as recited in claim 1, wherein the electrode has a surface area of $.8 \text{ mm}^2 1.2 \text{ mm}^2$.
- 3. The lead assembly as recited in claim 1, wherein the at least one electrode comprises a conductive sleeve partially masked by the lead body, the conductive sleeve having an exposed electrode surface.
- 4. The lead assembly as recited in claim 1, further comprising at least one drug elution collar disposed adjacent to the at least one electrode.
- 5. The lead assembly as recited in claim 1, further comprising a first drug elution collar and a second drug elution collar, wherein the first drug elution collar is disposed proximate to a first side of the electrode and the second drug elution collar is disposed proximate to a second side of the electrode.
- 6. The lead assembly as recited in claim 5, wherein the intermediate portion is adapted to be disposed within the atrium of a heart, wherein the at least one electrode is disposed on the intermediate portion.

- 7. The lead assembly as recited in claim 5, wherein the first drug elution collar has a first drug therein, the second drug elution collar has a second drug therein, and the first drug is different than the second drug.
- 8. The lead assembly as recited in claim 1, further comprising a porous member disposed on the lead body proximate to the at least one electrode.
- 9. The lead assembly as recited in claim 1, wherein a portion of the at least one electrode is offset from an outer surface of the lead body.
- 10. The lead assembly as recited in claim 9, wherein the surface area of the at least one electrode extends about a circumference of the lead body.
- 11. The lead assembly as recited in claim 1, wherein a portion of the least one electrode is flush with an outer surface of the lead body.
- 12. The lead assembly as recited in claim 1, wherein the at least one electrode comprises an electrode for at least one of pacing and sensing which includes a wire filament disposed about a circumference of the lead body.
- 13. The lead assembly as recited in claim 12, wherein the wire filament is bonded with the lead body.
- 14. The lead assembly as recited in claim 13, further comprising at least one drug elution collar disposed adjacent to the at least one electrode.

- 15. The lead assembly as recited in claim 1, wherein a portion of the conductor coil extends through the lead body and around the circumference of the lead body.
- 16. The lead assembly as recited in claim 1, wherein the at least one electrode includes a first electrode disposed at the distal end of the lead, and a second electrode disposed between the distal end and the proximal end of the lead, wherein the first electrode is adapted to be disposed within a ventricle and is cathodic in polarity, and the second electrode is adapted to be disposed within an atrium and is anodic in polarity.
- 17. The lead assembly as recited in claim 1, wherein the at least one electrode includes a first electrode disposed at the distal end of the lead, and a second electrode disposed between the distal end and the proximal end of the lead, wherein the first electrode is adapted to be disposed within a ventricle and is anodic in polarity, and the second electrode is adapted to be disposed within an atrium and is cathodic in polarity.

18. A lead assembly comprising:

a lead body extending from a proximal end to a distal end and defined in part by an outer circumference, the lead body including at least one conductor coil defining a lumen and disposed within the lead body; and

at least one electrode for at least one of pacing and sensing electrically coupled with the at least one conductor coil, wherein the at least one electrode includes a wire filament disposed about the outer circumference of the lead body.

19. The lead assembly as recited in claim 18, wherein the wire filament is bonded with the lead body.

- 20. The lead assembly as recited in claim 18, further comprising at least one drug elution collar disposed adjacent to the wire filament.
- 21. The lead assembly as recited in claim 18, wherein a portion of the at least one conductor coil extends through the lead body from within the lead body to the outer circumference of the lead body.

22. A lead assembly comprising:

a lead body extending from a proximal end to a distal end, the lead body including a conductor disposed therein; and

at least one electrode electrically coupled with the conductor, wherein the at least one electrode includes a conductive sleeve having an exposed electrode surface surrounding the lead body and having an area of less than about 1.2 mm².

- 23. The lead assembly as recited in claim 22, further comprising at least one drug elution collar disposed adjacent to the at least one electrode.
- 24. The lead assembly as recited in claim 22, further comprising a first drug elution collar and a second drug elution collar, wherein the first drug elution collar is disposed proximate to a first end of the sleeve and the second drug elution collar is disposed proximate to a second end of the sleeve.
- 25. The lead assembly as recited in claim 24, wherein the first drug elution collar and the second drug elution collar straddle the exposed electrode surface.

- 26. The lead assembly as recited in claim 24, wherein the first drug elution collar has a first drug therein, the second drug elution collar has a second drug therein, and the first drug is different than the second drug.
- 27. The lead assembly as recited in claim 22, further comprising a porous member disposed on the lead body proximate to the at least one electrode.
- 28. The lead assembly as recited in claim 22, wherein the exposed electrode surface is offset from a surface of the lead body.
- 29. The lead assembly as recited in claim 22, wherein the exposed electrode surface is flush with a surface of the lead body.